

DEAR VALUED POOL OWNER

WELCOME TO OUR WEBSITE !

**THE FOLLOWING
SLIDE SHOW WILL
PROVIDE YOU A LOT
OF INFO ABOUT
POOL LINERS &
ABOUT OUR COMPANY
SO THAT YOU CAN
MAKE AN
EDUCATED DECISION.**

LET'S GET STARTED . . .

An underwater photograph of a swimming pool. The water is clear and blue. In the foreground, the tiled edge of the pool is visible, with a blue liner extending into the distance. The tiles are light-colored and arranged in a grid pattern. The liner is a vibrant blue color. The text is overlaid on the image.

**OUR COMPANY
NAME IS**

BEST POOL LINERS

“Our name says it all”

OUR COMPANY

BACKGROUND

- **WE SPECIALIZE IN REPLACING POOL LINERS FOR 40 YEARS**
 - **LARGEST POOL LINER COMPANY IN USA**
 - **INSTALLING OVER 1000 LINERS YEARLY**
 - **WE HAVE LOCAL INSTALLERS & SERVICE**
- THE FOLLOWING 11 STATES :**

NJ

DE

NY

MD

CT

PA

MA

OH

RI

MI

NH



AAALI-2

OP ID: JC

CERTIFICATE OF LIABILITY INSURANCE

DATE (MMDDYYYY)
01/28/2021**WE ARE INSURED FOR
UP TO \$4,000,000**Mountain Valley Insurance
Agency, LLC
S 114 Farview Avenue
Paramus, NJ 07652
Anthony M Costello II, CIC

PHONE (A/C, No, Ext): 201-773-0868 FAX (A/C, No): 201-773-0869

E-MAIL ADDRESS:

INSURER(S) (AFFORDING COVERAGE)

NAIC #

INSURER A: CRUM & FOSTER Ins. Co.

INSURER B: ICW Group Insurance Co.

INSURER C: NAUTILUS INSURANCE Co.

INSURER D: National Fire Insurance

224

INSURER E:

INSURER F:

INSURED
BEST POOL LINERS1115 Inman Ave.
Suite 360
Edison, NJ 08820

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVR	POLICY NUMBER	POLICY EFF (MMDDYYYY)	POLICY EXP (MMDDYYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR			BAK-52349-2	07/16/2020	07/16/2021	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 100,000 MED EXP (Any one person) \$ 10,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMPROP AGG \$ 2,000,000 Pollution \$ 250,000
	GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input checked="" type="checkbox"/> PRO. <input type="checkbox"/> LOC OTHER:						
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> USED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
C	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE			101601601	10/16/2020	10/16/2021	EACH OCCURRENCE \$ 4,000,000 AGGREGATE \$ 4,000,000
D	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NJ) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/>	N/A	WPH504445102	11/29/2020	11/29/2021	<input checked="" type="checkbox"/> PER STATUTE <input type="checkbox"/> OTHER E.L. EACH ACCIDENT \$ 1,000,000 E.L. DISEASE - EA EMPLOYEE \$ 1,000,000 E.L. DISEASE - POLICY LIMIT \$ 1,000,000

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

PROOF OF INSURANCE

CERTIFICATE HOLDER

CANCELLATION

PROOF OF INSURANCE

SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE
Anthony M Costello II, CIC

OUR COMPANY

BEST POOL LINERS

(B.P.L.)

**OFFERS SOME
ADVANTAGES
OVER THE
COMPETITION**

HERE THEY ARE . . .

BEST POOL LINERS

SPECIALIZES

IN

POOL LINERS.

COMPANIES THAT

SPECIALIZE

ARE USUALLY

BETTER &

FASTER

THE COMPETITION

SPECIALIZES IN “EVERYTHING”

- | | |
|--|--|
| <ul style="list-style-type: none">- NEW POOLS- FILTERS- PUMPS- HEATERS- FILTER REPAIRS- PUMP REPAIRS- HEATER REPAIRS- PLUMBING- INSTALLATIONS- PLUMBING REPAIRS- POOL OPENINGS- POOL CLOSINGS | <ul style="list-style-type: none">- LEAK DETECTIONS- CHEMICAL SALES- WATER ANALYSIS- SPA SALES- SPA REPAIRS- WALL REPAIRS- SKIMMER REPAIRS- SKIMMER- REPLACEMENTS- SOLAR HEATERS- STEP INSTALLATIONS- POOL LINERS |
|--|--|

**NOBODY CAN POSSIBLY BE
GOOD AT EVERYTHING.**

**HOW GOOD ARE THEY AT
INSTALLING POOL LINERS?**

BEST POOL LINERS

HAS

MORE

EXPERIENCE

INSTALLING 1,000 LINERS YEARLY !

**THE COMPETITION AVERAGES
25 LINERS YEARLY**



BEST POOL LINERS



**OUR EXPERIENCE AND SPECIALIZATION
SPEAKS FOR ITSELF !**



**INEXPERIENCE & NON-SPECIALIZATION
ALSO SPEAKS FOR ITSELF**



BEST POOL LINERS
CUSTOMER SERVICE

9 AM - 9 PM

7 DAYS A WEEK

365 DAYS A YEAR

**BECAUSE SOME SITUATIONS OR
QUESTIONS CANNOT WAIT !**

TYPICAL

POOL INDUSTRY

CUSTOMER SERVICE

AVAILABILITY :

9-5 MONDAY - FRIDAY

CLOSED WEEKENDS

CLOSED HOLIDAYS

***CLOSED DURING
WINTER MONTHS***

COMPETITOR'S
POOL LINER
WARRANTIES STATE :

**IN THE EVENT OF A LINER DEFECT
CUSTOMER MUST**

PAY

- **PRORATED LINER COST**
- **FULL PRICE FOR NEW LINER
REINSTALLATION**
- **FULL PRICE FOR WATER &
CHEMICALS**

**CUSTOMER NEARLY PAYS FULL
PRICE FOR A NEW LINER AGAIN !!!**

POOL LINER WARRANTIES

CUSTOMER PAYS AGAIN FOR NEW WATER TO FILL POOL



CUSTOMER PAYS PRORATED COST FOR NEW LINER



CUSTOMER PAYS AGAIN FOR NEW LABOR

CUSTOMER PAYS AGAIN FOR NEW CHEMICALS



POOL COMPANIES

20 YEAR LINER WARRANTY

ACTUAL CUSTOMER'S COST

YEAR	PRORATED LINER COST	FULL LABOR COST	WATER/ CHEMICALS	LEAK INSPECTION	TOTAL COST
1	0	1500	800	500	2800
2	800	1600	800	500	3700
3	1000	1700	800	500	4000
4	1200	1800	800	500	4300
5	1400	1900	800	500	4600
6	1600	2000	800	500	4900
7	1800	2100	800	500	5200

BEST POOL LINERS

IS OFFERING

YOU A

BETTER

OPTION

OF LINER & WARRANTY

27 MIL

B.P.L. INGROUND LINER

27 MIL *

50 %

THICKER & STRONGER

*** GUARANTEED IN WRITING**

COMPARE TO

20 MIL *

THICKNESS LINER

*** INDUSTRY STANDARD**

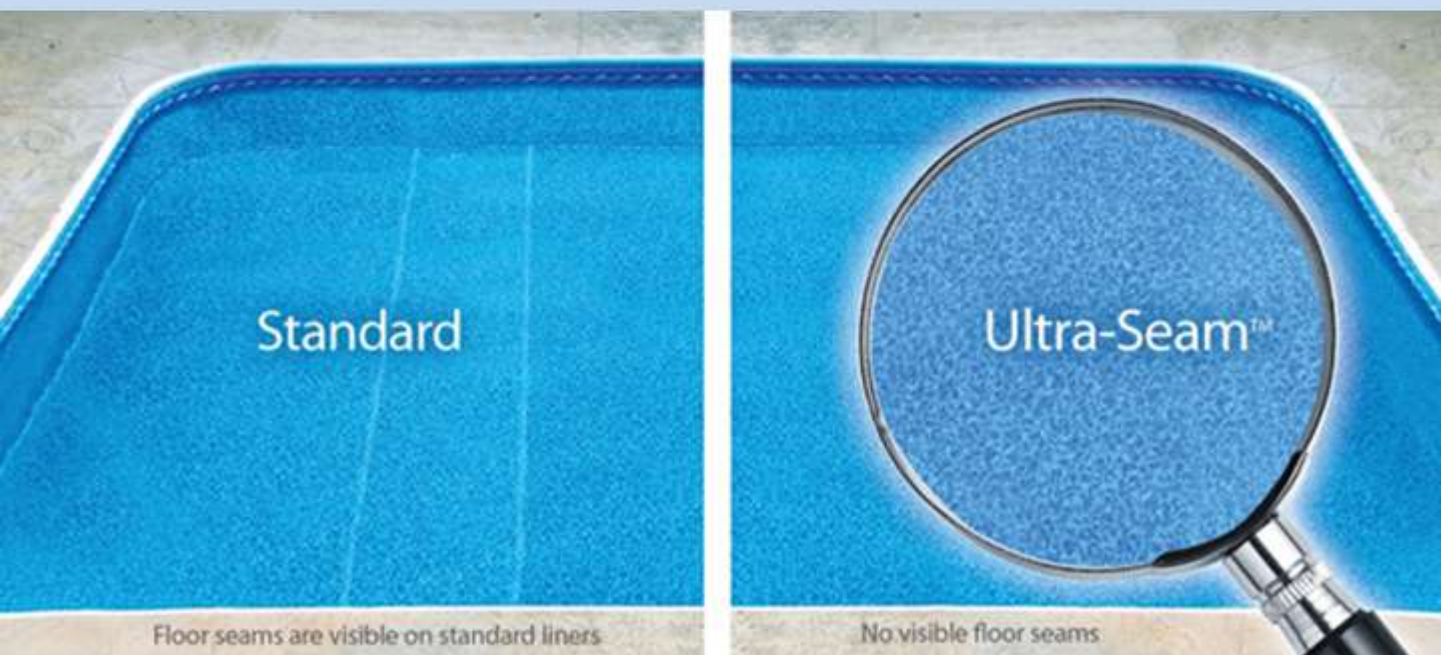
20 MIL

**OUR B.P.L. INGROUND LINERS
COME WITH “ULTRA SEAMS”***

THE STRONGEST SEAMS

IN THE INDUSTRY

**NEARLY INVISIBLE FOR A MORE
AESTHETIC APPEARANCE**



*** GUARANTEED IN WRITING**

MANY COMPETITORS USE

POOL LINERS WITH

STANDARD *

VISIBLE SEAMS THAT ARE

EASIER TO COME APART



*** COMING APART AT THE SEAMS**

THE B.P.L. LINER IS

MADE OF

LONGER LASTING

NON-RECYCLED* VINYL



*** GUARANTEED IN WRITING**

SOME POOL COMPANIES

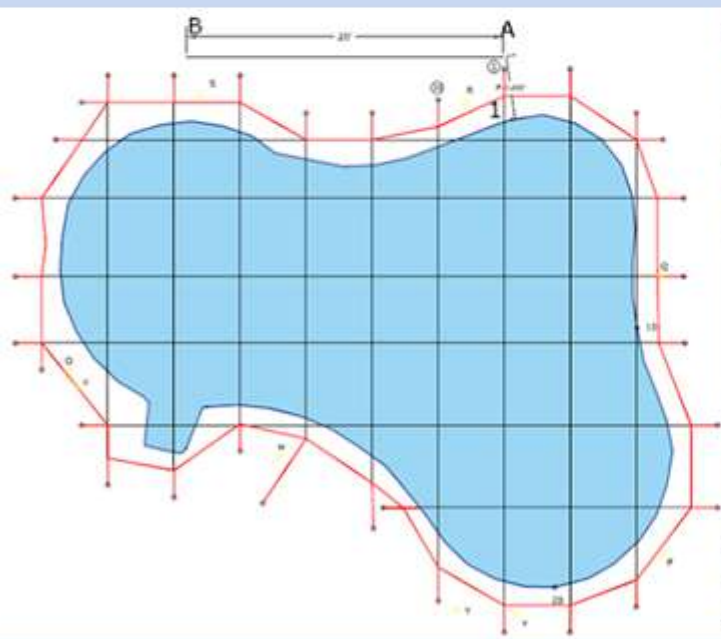
**USE CHEAPER
RECYCLED* VINYL**



*** WHICH HAS SHORTER LIFESPAN**

B.P.L. LINER

MEASURED & CUSTOM MADE*
(IN THE UNITED STATES)
TO EXACTLY FIT YOUR POOL



*** GUARANTEED IN WRITING**

SOME POOL COMPANIES

USE *CHEAPER*

***STOCK LINERS** THAT**

“APPROXIMATELY” FIT YOUR POOL



*** STOCK LINERS ARE ALREADY A FEW YEARS OLD**

*** MAY NOT FIT YOUR POOL “RIGHT” IF AT ALL**

*** THEY ARE ALL MOSTLY FOREIGN MADE**

SUMMARY :

OUR B.P.L. POOL LINER

- **ALMOST 50% THICKER**
THAN COMPETITORS !!
- **MADE WITH**
ULTRA SEAMS !
- **NON RECYCLED !**
- **CUSTOM MADE !**
- **AMERICAN MADE !**
- **GUARANTEED ON OUR CONTRACT !**

OPTIONAL EXTENDED WARRANTY

FOR \$500

ADDITIONAL

B.P.L. OFFERS

THE BEST LINER

WARRANTY OF

THE INDUSTRY

B.P.L.
LIFETIME
POOL LINER WARRANTY

**FOR AS LONG AS YOU
OWN YOUR POOL, YOU PAY
ZERO OUT OF
POCKET !!!**

- **ZERO INSPECTION COST**
- **ZERO PRORATED LINER COST**
- **ZERO LABOR CHARGE**
- **FULL WATER & CHEMICAL
COMPENSATION**
- **IMPROPER INSTALLATION DOES NOT
VOID WARRANTY**

***GUARANTEED ON OUR CONTRACT**

LIFETIME POOL LINER WARRANTY CERTIFICATE

BEST POOL LINERS LIFETIME POOL LINER WARRANTY

1115 Inman Ave. Suite 360, Edison NJ 08820

Certificate No. _____ Date of Purchase: _____

The pool liner manufacturer offers a separate warranty to the original purchaser. Please review the manufacturer's warranty enclosed within the pool liner box or please contact the manufacturer directly for more details.

In the event of defect(s) to the pool liner fabrication Best Pool Liners warranties to the original purchaser, for as long as they own their swimming pool, to repair or replace their swimming pool liner under the following terms:

1. BEST POOL LINERS will provide FREE POOL LINER INSPECTION or compensate the original purchaser 100% of costs incurred in having an independent pool liner inspection.
2. BEST POOL LINERS will provide FREE BRAND NEW LINER (if needed) to replace defective liner.
3. BEST POOL LINERS will provide FREE LABOR to remove the old liner and install the replacement one at no cost to the original purchaser.
4. BEST POOL LINERS will compensate the original purchaser for new water and/or chemicals needed to refill pool if emptying pool is necessary in order to replace or repair the pool liner.
5. BEST POOL LINERS guarantees that "improper installation" by our company does not void our warranty.

Original Purchaser: _____

Address: _____

City: _____ State: _____ Zip: _____

ONLY \$500

BPL LIFETIME WARRANTY

CUSTOMER COST

YEAR	PRORATED LINER COST	FULL LABOR COST	WATER/ CHEMICALS	LEAK INSPECTION	TOTAL COST
1	0	0	0	0	0
2	0	0	0	0	0
3	0	0	0	0	0
4	0	0	0	0	0
5	0	0	0	0	0
6	0	0	0	0	0
7-30	0	0	0	0	0

\$0 COST FOR AS LONG AS YOU OWN POOL

ONLY \$500 ADDITIONAL

COMPARE TO COMPETITORS

20 YEAR WARRANTY

ACTUAL CUSTOMER'S COST

YEAR	PRORATED LINER COST	FULL LABOR COST	WATER/ CHEMICALS	LEAK INSPECTION	TOTAL COST
1	0	1500	800	500	2800
2	800	1600	800	500	3700
3	1000	1700	800	500	4000
4	1200	1800	800	500	4300
5	1400	1900	800	500	4600
6	1600	2000	800	500	4900
7	1800	2100	800	500	5200

***THE B.P.L.
LIFETIME
POOL LINER WARRANTY***

IS ALSO

TRANSFERABLE*

ONE TIME

TO THE

NEXT HOMEOWNER

***IT MAY MAKE IT EASIER
TO SELL YOUR HOUSE**

DEPOSIT REQUIRED

OTHER COMPANIES :

90%

- **90% represents all their expenses & most of their profit.**

FACT

For 10% they ARE NOT motivated to:

- **start on time,**
- **maybe not even return at all,**
- **or do a quality job.**

*** Delays & poor workmanships are common.**

B.P.L. DEPOSIT : ONLY 25%

QUICK SUMMARY

B.P.L. OFFERS THE **BEST POOL LINER**

- **ALMOST 50% THICKER**
THAN COMPETITORS !!
- **MADE WITH**
ULTRA SEAMS !
- **NON RECYCLED !**
- **CUSTOM MADE !**
- **AMERICAN MADE !**
- **GUARANTEED ON OUR CONTRACT !**

B.P.L. ALSO OFFERS THE

- **BEST – MOST EXPERIENCED
INSTALLATION**
- **BEST CUSTOMER SERVICE**
- **BEST – STRONGEST POOL LINER**
- **LIFETIME POOL LINER
WARRANTY**
- **OUR MINIMUM DEPOSIT –
MINIMUM RISK POLICY**

PRE-SEASON
SPECIAL
OFFER :

B.P.L. LIFETIME
POOL LINER
WARRANTY

- **AT NO EXTRA COST !**
- **SAVE \$500 !**

***10 PER SALESPERSON.**

PLEASE ASK FOR CURRENT AVAILABILITY

BEST POOL LINERS
LIFETIME POOL LINER WARRANTY
1115 Inman Ave. Suite 360, Edison NJ 08820

Original Purchaser Name: _____ Date of Purchase: _____
PRE-SEASON

The pool liner manufacturer offers a separate warranty to the original purchaser. Please review the manufacturer's warranty enclosed within the pool liner box or please contact the manufacturer directly for more details.

In the event of a defect to the pool liner fabrication, Best Pool Liners warrants to the original purchaser as long as they own their swimming pool to repair or replace their swimming pool liner under the following terms.

- SPECIAL OFFER**
1. BEST POOL LINERS will provide FREE LABOR AND MATERIALS to compensate the original purchaser 100% of costs incurred in having their pool liner inspected.
 2. BEST POOL LINERS will provide FREE LABOR AND MATERIALS (liner needed) to replace defective liner.
 3. BEST POOL LINERS will provide FREE LABOR to remove the old liner and install the

COST : \$0

Original Purchaser Name: _____
Address: _____
City: _____ State: _____ Zip: _____

CHECK FOR
AVAILABILITY

DEAR POOL OWNER

THANK YOU FOR YOUR TIME !

FOR ANY FURTHER QUESTIONS

OR FOR PRICING DETAILS

PLEASE CONTACT

YOUR SALES REPRESENTATIVE

OR CALL US AT 1.800.223.3037.

BEST POOL LINERS

MANAGEMENT